

March 19, 2010

Fort Frances Lakers
P.O. Box 76
Fort Frances, Ontario P9A 3M5



Dear Prospect,

A successful inaugural season has come to an end for the Fort Frances Lakers. Our organization has made great strides in its first season as a Junior A Hockey team. Now that many leagues, teams and seasons are winding down, we would like to take this opportunity to introduce our program to you and invite you as a hockey player to join our strong family in Fort Frances, Ontario.

Our first year has taught us many things as a franchise and team. We have endeavored to overcome every obstacle that has come our way. We finished in fifth position in the regular season and upset the fourth place team to move on to the semi-final round. We then took the second place team to six games. The season was deemed a success by the progress we made in January. This carried on into our playoff success in March. In our view this season in the Superior International Junior Hockey League was the most exciting. The teams were about as even and competitive as they have been since the league began some ten years ago.

The Fort Frances Lakers improved as the season went on. We found the right mix of chemistry and camaraderie to help steadily improve our success. Our players worked very hard both on and off the ice to improve as a team and make themselves better people and hockey players. Our goalie was named Goalie of the Year as well as Rookie of the Year in the SIJHL league awards. One of our graduating twenty year olds will be moving on to a Division III School in the United States. Division I and III Schools and OHL teams were in attendance at many of our games to watch our players this season.

We practice and play in the nicest arena in the SIJHL. Our facility provides us access to our own dressing room. We have memberships to the gym and the use of a running track at our own convenience. We play in front of the biggest crowds and best fans in our league. The Lakers Fan Club is second to none with what they do and how they treat our players. We give as much to the fans as they give to us. We also participate in the community and in our local school programs. We help our sponsors and local businesses promote themselves and we get to know our great fan base.

Our Board of Directors runs a first class organization. They provide some of our equipment and sticks. They assist with finding billet families so you can feel comfortable and at home. They are dedicated to you; “the hockey player” and assisting you in many ways while you are a member of the Lakers family.

As for myself, I will enter my second season as Head Coach & General Manager of the Fort Frances Lakers. I bring ten years of coaching experience. I also played Junior A and in the NCAA Division I. My remaining five years of hockey were at the professional level. My goal is to provide the most memorable hockey experience to all of my players, just as my past coaches did for me. I will diligently use all my contacts, experiences, academics and hard work to motivate the young men that play in the Lakers uniform. I want the best for all of the players and their hockey futures.

The Fort Frances Lakers have assembled a quality coaching staff. Our assistant coaches bring a wealth of knowledge both on and off the ice. Our scouting staff works very hard to find the right players and to identify the right people to fit into what our organizational beliefs are. Once you arrive here, the Lakers Hockey organization is committed to you and helping you grow as a player and individual.

Please fill out the player questionnaire sheet and return it to the address at the top of the first page. Or go to our web site and complete the player registration questionnaire @ www.fortfranceslakers.com Our web page is currently in the process of being updated, but most things there will show you what our organization is about.

Remember, our organization is solely here to help mould young men into quality people both on and off the ice. If our players are deserving of playing at another level in hockey we will do whatever we can to help these many possibilities happen. We are an organization that believes in hard work, families, school and helping our players get promoted so they can get an education while playing a game they love to play. Building a winner is our motivation and we strive to be the best we can be. Please do not hesitate to contact me.

Sincerely,

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